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| **Ethical Construct** | **Definition** | **Baseline Measure** | **Intervention** | **Post-Intervention Measure** | **Measures** | **References** |
| Utilitarianism | Morality of actions depend on consequences (e.g., harming others is ok if a greater number of people benefit) | Study 1 and Study 3 | N/A | No | Ethical Standards of Judgement Questionnaire Utilitarian Subscale: Six item, five-point likert scale, scored as an average (Love et al., 2018); See Appendix B for item wording | Singer, 1972; Brady & Wheeler 1996; Love et al., 2018 |
| Deontology | Morality of actions depend on the intrinsic nature of the action (e.g., harming others is wrong no matter who benefits) | Study 1 and Study 3 | N/A | No | Ethical Standards of Judgement Questionnaire Deontology Subscale: Six item, five-point likert scale, scored as an average (Love et al., 2018); See Appendix B for item wording | Conway & Gawronski, 2013; Love et al., 2018 |
| Social Consensus | The degree of social agreement that an action is ‘evil’ or ‘good’ (e.g., kicking a dog has greater social consensus on being ‘evil’ than kicking a door) | Study 1 and Study 3 | Study 1 and Study 3 | Study 1 and Study 3 | “Estimation and Reveal” exercise: Subjects estimate recent levels of social consensus on issues, receive feedback on ‘actual’ consensus as an  artificial anchor, and finally  estimate current levels of social consensus (Kobayashi, 2018); See Appendix B for wording | Jones, 1991; Kobayashi, 2018; Goldberg et al., 2019 |
| Moral Conviction | Perception that a belief is *universal* (people around me do/should share this belief), and *objective* (seen as an impartial truth of the world, e.g., 2 + 2 = 4) | Study 2 and Study 3 | Study 2 and Study 3 | Study 2 and Study 3 | Single Item Moral Conviction Screener: “My feelings about ‘X’ are a reflection of my core moral beliefs and convictions”. Continuous measure ranging from 0 (Strongly disagree) to 100 (Strongly agree) (Skitka et al., 2005) | Skitka et al., 2005; Skitka, 2010; Tauber et al., 2014; |